



NATURE CENTER
AT SHAKER LAKES
1966)) ((2026

NATURE AT NIGHT 2026: MOONBEAM **Saturday, May 30th**

The Nature Center at Shaker Lakes is pleased to present this year's annual benefit, taking place on **Saturday, May 30, 2026**. We look forward to kicking off the summer with you. Partygoers will enjoy spectacular specialty food and drinks from our featured local chefs on the Nature Center's beloved grounds in the heart of the Shaker Parklands.

In 2026, the Nature Center will celebrate its 60th anniversary. This milestone offers an opportunity not only to honor our past and the group of stalwart volunteers who first envisioned this space six decades ago, but also to shape the next 60 years of impact.

Nature Center trustee and Cleveland restaurateur **Douglas Katz** (*Amba, Kiln, Zhug*) returns this year as the event's Culinary Chair. The co-chairs for this year's benefit are Nature Center trustees **Erin Connell, Trevon Edwards, and Tory Mateo**.

Proceeds from our annual benefit are critical to our continued operations. Funds raised through the benefit will support the Nature Center's environmental education programs and public grounds, which welcome nearly 150,000 visitors each year. Our trails and spaces are a treasured community resource where all are welcomed to learn, explore, and connect with nature.

Through your support, the event will build upon the success of our previous benefits. Backed by a strong promotional plan that includes press, digital and social media promotion, together with a large, energetic and enthusiastic volunteer committee, the benefit will offer corporate sponsors widespread visibility through multiple channels.



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NATURE AT NIGHT 2026: MOONBEAM

Sponsorship Opportunities

Preferred commitment date: March 20

Please note: certain recognition benefits are contingent upon meeting print deadlines.

The Nature Center is pleased to customize a sponsorship package to align with your company's goals. For additional benefits or to discuss tailored options, please contact Rob Sikora at 216-321-5935 ext. 223 or sikora@shakerlakes.org.

All Nature at Night event sponsorships include:

- Early admission and access to the Trailblazer (VIP) reception for sponsor attendees
- Electronic ad on the event website and program
- Sponsor name or logo displayed on the Nature Center's lobby digital display for a full year
- Recognition on all event-related communications including:
 - Electronic Invitations
 - The Rookery Newsletter (3,500 distribution)
 - Event Email Promotions (at least 4 emails to 10,300+ contacts)
 - Event Website with logo or name and link to sponsor's website
 - Nature Center's Website with link (3,500 visits per month)
 - Nature Center Facebook Event Page (10,100+ followers)
 - Nature Center Social Media Posts (Facebook, Instagram, Twitter, multiple daily posts from mid-May to mid-June with click-through to event website)

Unique Benefits by Sponsorship Level

Presenting Sponsor: \$15,000 (\$13,000 tax-deductible)

Nature at Night presented by your organization!

- Tickets: 16 Trailblazer (VIP) tickets + 4 Strolling Tickets + two reserved, dedicated tables with table service for sponsor attendees during the general event
- Top billing logo placement on all event marketing materials (Example: Nature at Night: presented by **your company!**)
- Dedicated Eblast/Social Media Post: Includes a 30-second video with an executive discussing the company's connection to the Nature Center
- Full-page ad in electronic program
- Exit Gift Opportunity: Option to provide materials or an item as an exit gift.
- Co-Branded Marketing Opportunity: Mutually agreeable co-branded marketing to Nature Center's email list.
- Free Corporate Rental: One complimentary rental of the Nature Center's meeting facilities (\$850 value).

Benefactor Sponsor (\$10,000) (\$8,750 tax-deductible)

- Tickets: 12 Trailblazer (VIP) tickets + two reserved, dedicated tables with table service for sponsor attendees during the general event
- Prominent logo placement on all event marketing materials
- Dedicated Eblast/Social Media Post: Includes a 30-second video
- Full-page ad in electronic program
- Company name recognition on high-top table
- Exit Gift Opportunity: Option to provide materials or an item as an exit gift
- Free Corporate Rental: One complimentary rental of the Nature Center's meeting facilities (\$850 value)

Plus!

Your organization will be listed as the sponsor for one of the following unique event experiences:

- Naming rights to the **Main Stage**
- Naming rights to the **Libation Station** bar & signature drink
- Naming rights to the **Whiskey Lounge**
- Naming rights to the **VIP Happy Hour**

Sustainer Sponsor (\$7,500) (\$6,000 tax-deductible)

- Tickets: 10 Trailblazer (VIP) tickets + one reserved, dedicated table with table service for sponsor attendees during the general event
- Prominent logo placement on all event marketing materials
- Dedicated Eblast/Social Media Post mention
- Half-page ad in electronic program
- Company name recognition on high-top table
- Exit Gift Opportunity: Option to provide materials or an item as an exit gift

Plus! Your organization will be listed as the sponsor for one of the following unique event experiences:

- **Entertainment:** Surprise and delight guests with a unique, artistic surprise (Example: flame effects entertainer, stilt walker)
- **Pop-Up Experience:** activate the Nature Center's treehouse or gazebo with a unique experience for attendees to enjoy
- **Late Night Ticket** - a cost-effective late-night ticket option enables guests to enjoy dessert and libations
- **Valet** - complimentary valet provided by your organization
- **Photo Pavilion** - an opportunity for attendees to have their photo taken at the event

Patron Sponsor (\$5,000) (\$4,000 tax-deductible)

- Tickets: 8 Trailblazer (VIP) tickets
- Logo recognition on all mentioned event communications
- Company name recognition on high-top table
- Dedicated Eblast/Social Media Post: Includes a 30-second video
- Half-page ad in electronic program

Option to upgrade to a reserved, dedicated table with table service for sponsor attendees during general event for an additional \$1,000.

Friend Sponsor (\$3,500) (\$2,750 tax-deductible)

- Tickets: 6 Trailblazer (VIP) tickets
- Logo recognition on all mentioned event communications
- Quarter-page ad in electronic program

Supporter Sponsor (\$2,500) (\$1,740 tax-deductible)

- Tickets: 6 Strolling tickets
- Name recognition on electronic invitations, the Rookery, all event email promotions, the Nature Center website, Facebook event page, and social media posts
- Quarter-page ad in electronic program

NATURE AT NIGHT 2026 MOONBEAM EVENT SPONSORSHIP AGREEMENT



Yes! My company will proudly sponsor at the following level:

- | | |
|--|--|
| <input type="checkbox"/> Presenting - \$15,000 | <input type="checkbox"/> Patron- \$5,000 |
| <input type="checkbox"/> Benefactor - \$10,000 | <input type="checkbox"/> Friend - \$3,500 |
| <input type="checkbox"/> Sustainer - \$7,500 | <input type="checkbox"/> Supporter - \$2,500 |

Please list us on all printed materials as:

(Please print exactly as you would like it to appear in printed materials)

- Payment enclosed (made payable to Nature Center at Shaker Lakes) Please invoice us.

Company: -----

Contact Name: -----

Address: -----

Street, City, State, Zip

Email: -----

Telephone: -----

PREFERRED DEADLINE MARCH 20, 2026

Return form by mail or email to:

Robert Sikora

Nature Center at Shaker Lakes, 2600 South Park Blvd. Cleveland, OH 44120

sikora@shakerlakes.org • Phone: 216.321.5935 x223

Send ad artwork to:

contact@experiencevents.com

Format: high-quality, full color JPG file

Sizes: Full page ad 1600 x 1080 px, half page ad 800 x 1080 px, quarter page ad 400 x 1080 px